



Sri G.V.G. Visalakshi College For Women, Udumalpet- 642128
Autonomous and Affiliated to Bharathiar University, Coimbatore
Accredited at A+ grade by NAAC (Fourth cycle)
An ISO 9001:2015 Certified Institution

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Unnat Bharat Abhiyan Awareness Programme Report – 07.12.2020



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UNNAT BHARAT ABHIYAN
“AWARENESS PROGRAM 2020”

RESOURCE PERSONS

Dr. S.D. SIVAKUMAR
UBA – Regional Co-ordinator, TNAU, Cbe.

Dr. R. BALAJI
UBA – Asst. Regional Co-ordinator, TNAU, Cbe.

7th December 2020
@ 2.30p.m. -3.30p.m.



Microsoft Teams

CONVENORS
Dr. M. Mehar Banu
Dr. N. Saradhamani
Dr. G. Karthiga

<https://teams.microsoft.com/jmeshejojn79%3amssing_MTI4MTYyEjEwFjMCMjZDp2NTA5WzhoQGF3Mj40broadv2/0?context=%3F%3E22%22%3A%222014194_c25_44e_95ab_56103f627802%22%2C%22064922%3A%22011asa5-b7d8-4331-b96b-286a9544814%22%3E7>





Unnath Bharath Abhiyan Awareness Programme Report

Unnath Bharath Abhiyan Awareness Programme was conducted in Sri GVG Visalakshi College for women, Udumalpet on 7.12.2020. Our college has adopted Valavadi, Thinnapatti, Jilobanaiyakkanpalayam, Kodingium villages. On 7.12.2020 the awareness program for the growth and development of villages an virtual programme was conducted through Microsoft teams between 2.30pm-4.00p.m. The program was inaugurated by our revered madam principal Mrs.S.Kalaiselvi,. Dr.M.Meharbanu ,Co-ordinator delivered the welcome address. The resource persons were Dr.Sivakumar, Director, UBA, Agricultural University, Coimbatore highlighted the significance of Agricultural farming and how new technological and agricultural industry must meet the needs of the farmers in their cultivation. Moreover, cultivation of natural fertilizers will enhance agriculturists. Mr.Balaji, Assistant co-ordinator, UBA, spoke on the technological advancement. He stressed that innovation is the creation of new opportunities in villages. Innovative ideas will enrich their jobs in villages simultaneously it leads to improvement of their standard of living. UBA scheme will really provide them the awareness and facilitate them with financial assistance. Nearly 67 participants are from village panchayat representatives, student volunteers, their farmer parents and BDO officers participated in this programme.

Dr.Sarathamani proposed vote of thanks.

